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MARKET DOMINATION STRATEGIST

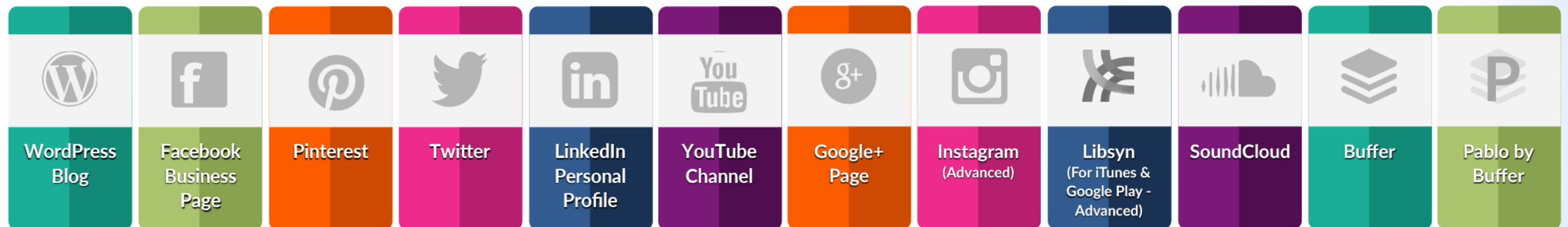
# MARKET DOMINATION **BLUEPRINT**

## Weekly Plan to Explode Your Visibility and Generate Massive Traffic

[www.MarketDominationMastery.com](http://www.MarketDominationMastery.com)

### STEP 1 - SETUP ONCE

Completely configure your social media accounts by adding a keyword rich description, your picture and a link back to your website. You only have to setup your accounts once. If you are a member of the Market Domination Mastery community, log in to access the account setup instructional videos. To learn more visit [www.MarketDominationMastery.com](http://www.MarketDominationMastery.com)



### STEP 2 - CREATE WEEKLY

Use the following checklist to create a **Weekly Magnetic Message** your tribe will Like, Love and Share!

☐ Magnetic Title

*Shoot for **30+ EMV** using the Headline Analyzer*

☐ SEO Keywords

*Use Keywords in your title, headlines and body text*

☐ Point, Story, Application (PSA)

*Be sure to include a **Point, Story** and **Application** within your message*

☐ Brand Language

*Include signature phrases and language to build your brand*

☐ Call-to-Action (CTA)

*Be sure to include a CTA with instructions to **Like, Comment, Repost, Retweet, Share** or point to a Squeeze Page, Sales Page or Website.*

☐ Spirit-to-Spirit

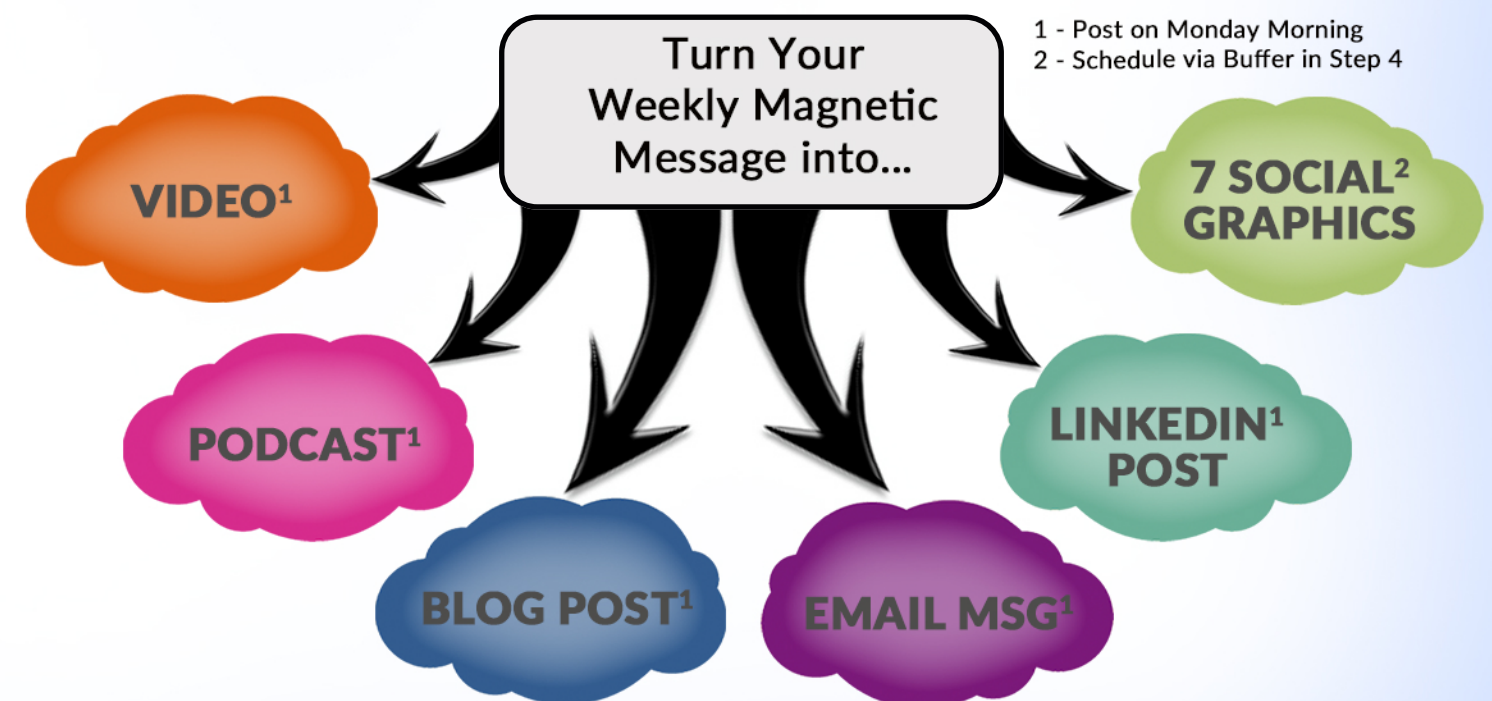
*Create a powerful emotional connection with your message*

☐ 7 Sound Bites for Social Graphics (SG)

☐ Use Bullets and Pictures

☐ Write 300 - 900 Words

### STEP 3 - REPURPOSE WEEKLY



### STEP 4 - PUBLISH WEEKLY

This publishing schedule will help you explode your visibility and generate massive traffic. Content should be scheduled to post on the specific day via Buffer instead of just adding the content to the Buffer queue. You can explore the optimal scheduling tool in Buffer to adapt your posting times to the the times when your audience is most active.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Buffer SG1, Email Blast SMS Blast, Upload Video to Facebook	Buffer SG2 Link to YouTube	Buffer SG3 Link to SoundCloud	Buffer SG4 Link to Your LinkedIn	Buffer SG5 Link to Your Blog	Buffer SG6 Link to YouTube	Buffer SG7 Link to SoundCloud