

LETHIA OWENS

Ranked #8 Among the Top 30 Brand Gurus in the World

As the nation's leading expert on building brand influence, Lethia Owens is the president and CEO of Lethia Owens International, Inc., a consulting firm focusing on personal and leadership branding for enterprising entrepreneurs and corporate leaders. Lethia Owens is redefining the modern approach to personal branding and has helped hundreds of individuals reinvent themselves and build brand influence.

**Powerful Presence. Thought-Provoking Content.
Engaging Delivery. Transformational
Message. Riveting and Funny!**

The very thing that makes you *different* also makes you *valuable* and has the potential of becoming your *competitive advantage!*



BRAND INFLUENCE

Lethia **delivers a WOW performance** that is both **inspiring** and **moving**. After experiencing her transformational message on building brand influence, your audience will never see themselves, their companies, and customers the same way again. They'll discover practical strategies and thought-provoking insights for creating a personal brand that captivates, fascinates, engages and influences others.

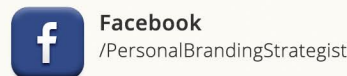


KEYNOTE TOPICS

- ✔ Brand Influence: The Art and Science of Building Brand Influence
- ✔ Monetize Your Moxie: Business Branding Strategies to Help You Get Noticed, Hired and Paid What You're Worth
- ✔ The Inspiring Leader: Strategies for Building an Influential Leadership Brand
- ✔ Magnetic Marketing Strategies for Enterprising Entrepreneurs



Connect with Lethia Online:



TESTIMONIALS

"Thank you for providing such a great message during our global leadership meeting. Your message was universal and well received by our international audience. I continue to hear great things from our staff about your message and the impact it has had on them."

*Melissa Harper
VP of Global Talent Acquisition, Diversity & HR
Compliance - Monsanto*

"Lethia is simply amazing. Her passion and energy engaged our group immediately. Her message is magnetic and our executives are amazed at the transformation of the participants!"

Eileen S. Zito, The McDonald's Division of Coca Cola

RESOURCES



For Booking

Call (800) 670- 0712 or

Email Lethia@LethiaOwens.com

www.LethiaOwens.com