

Possible Subject: Rarely I am This Excited

Undoubtedly {Your Friend's Name}, you want to win in business and life. Developing the mindset of a game changer is the first step to tapping into the reservoir of talent, passion, wisdom and brilliance that is within you...and waiting to be released!

I'm writing today because I have something pretty amazing to share with you. My friend and mentor, Lethia Owens, is hosting an intimate 2-day strategy camp that will help you take your business to the next level. **She just informed me that she has a few spots left and I can extend her special offer to my network.**

Lethia Owens Presents...
Market Domination for Game Changers 2-Day Strategy Camp
Brand Your Brilliance, Monetize Your Message and Dominate Your Market
September 25th – 26th, 2015

I follow Lethia because she knows what it takes to WIN, especially when you are the underdog or the odds are all against you. Most people don't know this, but at the age of 14 Lethia dropped out of high school, Yet she went on to graduate from high school, college and now holds an honorary doctorate. She also discovered what really makes her heart sing and she has learned how to get paid very well to do it.

She is a modern day renaissance woman and true game changer!!!

I want to encourage you to attend Lethia's game changing event so you too can learn how to think and play like a game changer. The game changer mindset helped Lethia:

- Earn a full ride scholarship to attend college even though she never filled out a college application.
- Consistently earn above average pay raises during her corporate career (some as high as 14%).
- Increase her speaking fees by over 9,900% in less than 3 years.
- Start 4 businesses with less than \$98 in her savings account and grow her revenue to over a million dollars in less than 36 months.

While a lot of coaches say they can help you, Lethia has a proven track record of success. Her strategies have produced several female millionaires. I've decided that if I am going to become the BEST and build a thriving business, I have to learn from the **BEST**. That is why I love learning from Lethia.

If you are feeling stuck, aren't earning what you know you are worth or just feel like you need a breakthrough to shift your business to the next level...**I know Lethia can help.**

Maybe your dream is to fund a cause that moves you, build a successful 6 or 7-figure business or change the world by building your empire. Whatever your dream, you will find the fuel you need at this game changing event. The probability of your success increases dramatically when you have the right coach and a winning strategy.

During this event, Lethia will teach you how to:

- Brand your brilliance and create a brand that is absolutely magnetic and irresistible to those you are called to serve.
- Monetize your message and develop a plan to help you get paid what you're really worth.
- Dominate your market and show up everywhere online. Lethia's market domination strategies will help you rank on the 1st page of Google, attract massive leads using social media and convert website visitors into customers.
- Think and work like a #GameChanger so you can reach and serve more people.
- Build a business that honors who you are and provides an opportunity for you to make a HUGE difference in the lives of your clients.

So now let me tell you why I am soooo excited!!! I have an **EXCLUSIVE** opportunity just for you! If you register before Sept 4th, you can attend Lethia's event and get **FREE** lodging **PLUS** you'll get ongoing support because she'll even give you access to her private Facebook group that is normally reserved for her VIP clients. **There are only 30 seats available for this event and it is almost full.** Register before it is sold out. (Read enough? Grab your seat here: <http://bit.ly/MDGC2DayEvent2015>.)

It's time to get in the game and **WIN BIG**. If you are ready to step up to the next level of success in your life and business, I want to offer you the opportunity to learn from one of the boldest, most successful #GameChangers in the game right now.

You are probably jumping out of your seat right now. The cool thing is that this is an opportunity to learn from Lethia and get up close and personal with her for a fraction of what it would cost to hire her as your business marketing coach (currently \$15K).

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I can't wait to see you there!

{Your Name}

P.S. Don't forget that you can save by getting **FREE** lodging if you **register by Sept 4th**. Remember there are only 30 seats available for this event and it is almost full. Register by Sept 4th before it is sold out and tell Lethia I sent you.

P.P.S. Your destiny is calling. You will kick yourself later if you miss this training.