SPEAKER INTRODUCTION

Known for her unparalleled ability to educate and inspire people from every walk of life Lethia Owens is a branding expert, market domination strategist and transformational keynote speaker who is ranked #8 among the top 30 brand gurus in the world.

Lethia's a little geeky, a lot of motivation and oozing with brilliant business strategies. She is the founder of the consulting firm Lethia Owens International, Inc., where she and her team help companies accelerate their branding and marketing results by using influence and value as their competitive advantage.

In her latest book *Your Brand Influence: The Art and Science of Building an Influential Personal Brand*, Lethia Owens continues her tradition of elevating readers to new heights through real-life examples of personal branding, techniques on how to stand out among other industry professionals, and methods of developing personal perspectives and behaviors that will lead to success. Her message of reinvention, courage and self-empowerment has inspired audiences on Fox, CBS and NBC affiliate networks.

Stand to your feet and help me welcome Lethia Owens.

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209 Fairway Green Dr., O' Fallon MO, 63368 :: Email Lethia@LethiaOwens.com