

Keynote Topics for Game Changers!



Program #1 – Market Domination for Game Changers

You can't get paid for your genius if no one knows you exist. The market is crowded with so many messages that everything begins to sound like noise. In order to get paid well for your brilliance and not just survive but thrive, you must find a way to get your message to the masses so it can be heard. It's time to step into something bigger and activate your money making message by magnetically attracting your tribe through powerful world wide web domination strategies. It's easy to win the game when you have a great coach and a winning playbook. Lethia will teach you next level ninja moves for building your tribe quickly and converting your visitors into customers. You'll learn why Google is the new BFF and why Linked Pulse is so hot. You can't afford to continue business as usual. Traditional marketing strategies are becoming less effective and more costly. Learn how to make your brand message more findable, likable, credible and actionable so it can become more profitable. Get ready to become a market dominating game changer and catapult your business to the next level.

Program #2 – Monetize Your Message: Social Media Strategies for Building an Irresistible Brand and Getting Paid What You're Worth

The power of your brand can be measured by its level of influence and profitability. Having a gorgeous brand image doesn't mean much if it isn't bringing in the money you need to thrive in your business. During this program Lethia will share strategies to help increase your influence, Klout and position yourself as an expert within your market. Establishing yourself as an authority and trusted advisor will help you attract more ideal clients willing to pay you premium fees as well as retain current clients that have helped build your business. You'll get clear on your value and develop the mindset needed to attract the success you desire.

This program covers the following:

- Explore how to get paid well for what makes you different, unique and valuable.
- Learn how to monetize your moxie.
- Discover strategies for getting your message to the masses using social media.
- Fill your sales funnel with hungry, buying customers